



**MEDIA INFORMATION
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Two Awards in Two Days for Land Rover Discovery 3

3 December 2008: For an unprecedented fourth year in succession the Land Rover Discovery 3 has won the prestigious Australia's Best Cars All Terrain 4WD of the Year Award. The Discovery 3 SE TDV6 added to its success by beating tough competition, from Mitsubishi and Toyota, to once again claim the title of best all terrain 4WD in 2008. The judges praised the Discovery 3 for its on road manners, steering, handling, safety and standard specification levels.

Roger Jory, General Manager Land Rover Australia commented; "By winning Australia's Best Cars Award for a record fourth year running, the Discovery 3 has once again proved it is still the benchmark for all terrain SUV's".

"Over the past five years the Discovery 3 has been a major part of Land Rover's success in Australia, each year it continues to be our biggest selling model locally. Nothing can match Discovery 3's outstanding breadth of capability, luxury and refinement."

This award comes a day after the Discovery 3 was also voted the Best Luxury 4WD in the Carsales Network People's Choice Awards, with last year's winner the Range Rover Sport finishing a close second.

Carsales had the following to say about the Discovery 3; "The well-regarded off-roader does everything a Luxury SUV needs to earn its keep, with composed on-road dynamics and, unlike some others in this segment, an exemplary four-wheel drive package for the rough stuff".

As "The World's Most Awarded 4WD", the Discovery 3 has now received over 100 awards in 18 countries globally, a testament to Land Rover design and engineering.

This latest two accolades come during Land Rover's 60th Anniversary, and at a time here in Australia when the brand has just broken through the 4000 unit retail sales barrier for the first time since 2002.

Discovery 3 09MY recommended retail pricing:

SE V6	\$66,490
S TDV6	\$67,590
SE TDV6	\$75,990
HSE TDV6	\$86,590
HSE V8	\$92,990

Editors' notes:

- Since 1948 Land Rover has been manufacturing authentic 4x4s that represent true 'breadth of capability' across the model range. Defender, Freelander 2, Discovery 3, Range Rover Sport and Range Rover Vogue each define the world's 4x4 sectors. With record sales globally and strong growth locally, Land Rover is going from strength to strength repositioned as a premium niche brand through a product led transformation.

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